

2026

**ABS**

ASSOCIATION OF BLACK SOCIOLOGISTS  
[www.associationofblacksociologists.org](http://www.associationofblacksociologists.org)

**56TH ANNUAL CONFERENCE**

# **SPONSORSHIP PROPOSAL**

**AUGUST 6-8, 2026**

**NEW YORK, NY**

# ABOUT THE EVENT



## **We Are The Ones We Have Been Waiting For: Using Black Sociological Thought as a Tool of Liberation**

**The 56th Annual Conference is dedicated to using Black Sociological Thought as a tool of liberation.**

This conference encourages us all to revisit the relationship between theory and practice through our research and collective action.

The aim is to advance and deepen an understanding of how our work may strengthen Black scholarship, liberatory practices, and Black communities across the world.

### **EVENT DETAILS**

Start: Thursday, August 6, 2026  
at 8:00 AM

End: Saturday, August 8, 2026  
at 5:00 PM

Location: Westin New York  
Grand Central Hotel  
212 E 42nd St, New York, NY  
10017

The mission of the Association of Black Sociologists is to build a tradition of scholarship and service, informed by the interests of historically disenfranchised groups in general and Black/African American people in particular.

Your sponsorship of the 2026 Association of Black Sociologists Annual Conference demonstrates your individual or organization's support of our mission and of this Conference's ambition to highlight the policies, programs, practices, and processes that should be examined and enacted in order to create lasting change in our society.

# SPONSORSHIP LEVELS & BENEFITS



SPONSORSHIP LEVELS	FRIEND OF ABS \$250, \$500, \$1,000	RESISTANCE SPONSOR \$3,000	BLACK EXCELLENCE AMBASSADOR \$5000	21st CENTURY FREEDOM SEEKER \$7000	21st CENTURY FREEDOM & LIBERATION LEADER \$10,000 +
Listing on website	✓	✓	✓	✓	✓
Listing in the conference program 1/4 Page \$250 1/2 Page- \$500 Full Page- \$1000 or more	✓	✓	✓	✓	✓
Organization logo recognition on most event publicity		✓	✓	✓	✓
Organization recognition signage display		✓	✓	✓	✓
Flyer inside conference tote bag		✓	✓	✓	✓
Mic time during sponsored sessions		✓	✓	✓	✓
Advertisement during plenary sessions		✓	✓	✓	✓
Advertisement during special events			✓	✓	✓
Exhibitor table (by request only)			✓	✓	✓
Complimentary conference registrations		2	4	5	6

**Click here to sponsor the conference!**

# EVENT SPONSORSHIP OPPORTUNITIES



**NETWORKING BREAKFAST SPONSOR: \$2500**

**AWARDS LUNCHEON SPONSOR: \$2500**

**OPENING PLENARY SPONSOR: \$2000**

**CLOSING PLENARY SPONSOR: \$2000**

**ABS TOWNHALL SPONSOR: \$1500**

**ABS HOUSE PARTY SPONSOR: \$1000**

**CONCURRENT SESSION SPONSOR: \$750**

**COFFEE BREAK SPONSOR: \$500**

## **BENEFITS**

- Special recognition at event
- Organization logo in event program and/or signage
- Special listing in the conference program

## **EXHIBITOR TABLE OPPORTUNITIES (AUG 6-8)**

- Vendors (Products/Services Sold On-Site): \$800
- Information Table (For-Profit Organization): \$600
- Information Table (Non-Profit Organization): \$400

**[Click here to sponsor the conference!](#)**

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# THANK YOU!

## CONTACT US

[www.associationofblacksociologists.org](http://www.associationofblacksociologists.org)

See Conference Webpage for Payment Information